



Tradition Meets Timeless Glamour

BY ASHISH SAWANT

Ft. Helly Shah

Drenched in golden brocade and heritage elegance, she becomes a living canvas — capturing the soul of Indian tradition through the lens of modern artistry.



Ashish Sawant is a celebrated fashion photographer and cinematographer whose work has graced magazine covers, luxury brand campaigns, soulful music videos, and acclaimed documentaries. With over a decade of experience, he blends artistry and technical mastery to shape light, mood, and narrative. As a Director of Photography, Ashish captures fashion's grandeur, cinema's emotion, and brand storytelling's power—delivering visuals that don't just impress but inspire, whether with iconic celebrities or raw, authentic moments.

 [ashish_sawant_](https://www.instagram.com/ashish_sawant_/)

